



May 4, 2009

## Real Club: Where Guest Health & Safety Always Come First

**CANCUN, MX** – Real Club, a privately owned luxury hotel company in Mexico, is leading the campaign to create a ‘super’ hygienic atmosphere for guests at its resorts in Cancun and the Riviera Maya. Each of the four Resorts is working with local authorities and area hotels to create a ‘sanitary barrier.’ Within this barrier there is intensified and ongoing cleaning with sanitizing products in all hotels, buses, taxis, restaurants, bars, and airports in addition to the other measures already taken by the Mexican government to contain the further spread of the flu virus.

In addition, at each of the Real Resort Properties -- THE ROYAL in Cancun, Gran Caribe Real in Cancun, and THE ROYAL Playa del Carmen and Gran Porto Real in Playa del Carmen -- the company has incorporated further precautions to provide a safe environment. One additional guest service is the placement of sanitizing hand lotion around the hotels for staff and guest use, as well as adding hand sanitizing lotion as a guest room amenity.

“We consistently make cleanliness, hygiene and guest health our top priority whether or not there is public attention to these issues,” said Fernando Garcia, General Director, Real Resorts. “During this period of heightened awareness we will continue our diligence and increase as many practical measures as possible to help prevent the spread of any illness through human contact. Of course, we understand that during this initial timeframe there may be some guests who prefer to postpone their trip and that is why we are offering them an opportunity to rebook their holiday for a later date,” added Garcia.

Real Club is offering guests booked for travel now through May 20, 2009 the choice of rebooking their travel for any future date through December 23, 2009, honoring the same rate of their original booking.

“We are encouraged by yesterday’s report in the *Los Angeles Times* that indicates that as the strain of flu impacting Mexico and the U.S. runs its course, it appears to be a more mild strain of influenza than originally anticipated,” adds Garcia. If this report proves to be accurate, we are assured that visitors will soon be returning to Mexico to enjoy their summer holidays with confidence of having a healthy and fun vacation.”

Real Club will continue to monitor the situation closely and provide further information as developments occur in the coming weeks.

### About Real Resorts

Real Resorts is a privately owned hotel company in Mexico. It owns and operates four all-inclusive resorts in Cancun and Playa del Carmen under THE ROYAL, and Gran brands, which appeal to a wide range of lifestyles. *THE ROYAL in Cancun and Playa del Carmen* offer luxurious accommodations and attentive service for couples. The *Gran Caribe Real in Cancun* and the *Gran Porto Real in Playa del Carmen* offer personal service and upscale accommodations appropriate for families and travelers seeking a casual vacation experience. The Gran Porto Real in Playa del Carmen was recently recognized with the *Check Safety First Award*, recognizing it as one of the most hygienic hotels in the region. Reservations for all Real Resorts can be made by calling toll free USA 1.866.357.3727 toll free Canada 1.800.209.9615 or write us to [club@realresorts.com](mailto:club@realresorts.com)

Boulevard Kukulcan Km. 11.5 Hotel Zone Cancún, Quintana Roo, México C.P. 77500  
Direct Phone 011 (52) 998 193 1190 Fax 011 (52) 998 881-5538